Course Name: Fundamental Video Production
Course Code: COMA N2XX
Credits: 4
Grading Mode(s): N - Normal Grading Mode - Default
Total Periods (semester based): 64

Course Notes: No specific course notes

Course Description:
In this course, students learn the fundamentals of single-camera, video production including basic camera operation, sound recording, editing, and lighting. The emphasis is on capturing high-quality, technically-sound video and audio and, through cuts-only editing, forming them into a convincing sequence through continuity editing.

Prerequisite Course(s): No prerequisite courses specified

Corequisite Course(s): No co-requisite courses specified

Learning Outcomes - *A learning outcome signifies what a student knows or can do on successful completion of the intended learning. Course writers are encouraged to use a variety of learning outcome statement types.   Sub Learning Outcome or Assessment Criteria is a brief list of criteria that would guide teachers in helping students achieve each learning outcome.*

On successful completion of this course, students will be able to:

Learning Outcome (01):
Develop an understanding of different features of a digital video camera, and comfortably operate it as a storytelling device.

> ***Sub-outcome 01****:* Identify various parts and features of a camera, and use manual settings for achieving optimal visual results

> ***Sub-outcome 02****:* Demonstrate an understanding of different lenses, their effects, and their dramatic/storytelling functions

> ***Sub-outcome 03****:* Identify as well as generate different shot sizes, and industry-standard compositions.

Sub-outcome 04: Identify and execute different camera movements

Sub-outcome 05: Produce, as a blue print for the final video project, a well-thought-out shot list based on the principles of continuity editing.

Learning Outcome (02):
Identify various lighting gear, and understand some basic aspects of lighting for both illumination and dramatic purposes

Sub-outcome 01: Identify different equipment used for lighting a scene

Sub-outcome 02: Demonstrate competency in setting up lighting, and tweaking it using barn doors, and focus knobs. Deploy flags, diffusers, scrims, and color corrective gels in order to achieve desired dramatic result for any given scene.

Sub-outcome 03: Use the lighting equipment in a safe and professional manner.

Learning Outcome (03):
Develop an understanding of sound as an integral part of a video production, and produce high quality audio as an essential conveyor of information.

Sub-outcome 01: Demonstrate an understanding of how sound operates, and how it can be used to not only convey information but also set a certain mood or create an environment.

Sub-outcome 02: Identify and operate different microphones according to each specific shooting situation.

Sub-outcome 03: Record and design high quality audio in order to enhance the story/message that is being communicated.

Learning Outcome (04):
Describe the digital video editing techniques, and apply them at a basic level. Demonstrate understanding of continuity editing.

Sub-outcome 01: Form an understanding of timecode. Log and digitize the footage in an orderly and professional manner

Sub-outcome 02: Exhibit an understanding of principles of continuity editing, and apply these principles to the captured footage to create a meaningful and aesthetically pleasing story/message.

Sub-outcome 03: Understand the Final Cut Pro workflow, identify its basic features and tools, and demonstrate a broad knowledge of editing techniques used in this application

Sub-outcome 04: Produce a polished project by bringing together the video and audio tracks and finishing them off into a cohesive whole.

Learning Outcome (05): Develop and demonstrate standard patterns of professional practices

Sub-outcome 01: Demonstrate initiative in problem solving.

Sub-outcome 02: Meet deadlines for projects, as well as demonstrate respect for deadlines for booking, returning and using college resources.

Sub-outcome 03: Demonstrate an ability to use equipment and college resources with care and safety.

Sub-outcome 04: Demonstrate ability to work in a collegial manner with a team during the production period

Sub-outcome 03: Develop an appreciation for, and implement the feedback and critique offered to the student in the process of preproduction, production and post-production.

Learning Domains
A blank table indicates that this course outline has not yet been mapped to any Learning Domains.

Learning Outcome #	Mapped Learning Domains

Teaching, Learning and Assessment Strategies:

The teaching and learning strategies for the delivery of courses are the decision of the college and the instructor delivering the course.

However, the following teaching and learning strategies are recommended.

The material in this course is best illustrated through the use of real life examples and case studies. Students should be on the lookout for current events in the news, which exhibit an intercultural communication component.

The assessment activities for courses, other than KCAs, are the decision of the college and the instructor delivering the course. However, the following assessment activities are recommended.

Assessment Activities:

Assignments:
A. Test & Quizzes (40%)

B. Practical Exercises (3X). (30%)

C. Project (20%)

D. Professional practice and teamwork skills (10%)

E-Learning Resources:

Instructor Text (in Library - may be checked out by instructor)**:**

No instructor text specified

Supplemental Resources (in Library - may be checked out)**:**

Single-camera video production- Musburger, Robert B- Amsterdam ; Boston : Elsevier/Focal Press, c2010

The videomaker guide to video production- : Elsevier/Focal Press, c2008 PN1992.94 .V56 2008

Supplemental - Class Set (in Library- may be checked out):

Facilities:

- Editing Lab
- TV or Photographic studio for lighting exercise
- Audio studio

Equipment:

- Video Camera
- Tripod
- Lighting kit
- Microphones with directionalities
- Portable digital audio recording devices
- Mixing board
- ProTools, Sound Track Pro or similar audio editing software application
- Celtx scriptwriting (freeware)
- Gantt software (freeware)

Additional Useful Material:

No additional useful material specified

Appendices:

- HCT statement on the purposes of course outlines
- HCT guidelines on writing teaching, learning and assessment strategies

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