

UBD to host Creative Industries Festival

James Kon



The Organising Committee of Creative Industries Festival 2012 pose for a group photo.

With the growing importance of creative industries in the development of the country, the Creative Industries Research Cluster (CIRC) of Universiti Brunei Darussalam (UBD) will be organising a Creative Industries Festival 2012.

The festival will be held in two phases. Phase one will be held from July 11 to July 14 at The Mall, Gadong. Meanwhile, phase two will be held on July 18 and 19 at the Student Centre of UBD.

This was revealed at a press conference carried by the Chairman of the Organising Committee, Dr Hj Zahari Hamidon.

The festival will become a platform to launch innovative ideas and industries products. The exhibition which derived from the research projects initiated by the CIRC, will cover three artistic fields - visual arts, digital content and performing arts.

The aims of the festival are to promote new ideas of creative industries products and to assess the response of the audience towards the exhibition. The festival also seeks to deliver the research outcomes through surveys.

There will also be five workshops conducted by UBD lecturers and Brunei artists. The workshops include water colour painting by a prominent Malaysian artist, Ismail Kader during phase one of the festival. Participation fee will be \$30 per day.

Meanwhile, a Writing Script Workshop as well as a Drama and Theatre Workshop will be held on July 18 and 19 respectively. Both events will take place at the Student Centre, UBD. The participation fee will be \$30 for each workshop.

Finally, UBD-IBM Centre will be hosting a 3-D Animation Workshop on July 18-19. The fee is \$50 per day.

All workshop sessions will be open for registration from July 11-14, 2012 at The Mall. For further information, member of the public can contact Dr Hj Zahari at 8895853 or Mr Khalid Othman at 8798240.

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